



SPONSORSHIP OPPORTUNITIES

Canada Growth Summit 2025



Annual Testimonial Dinner
Honour Roll 2025

April 24, 2025

Canada Growth Summit | Fairmont Royal York
Testimonial Dinner Honour Roll | Metro Toronto Convention Centre



**Come for the policy
conversation, stay
for the celebration.**

**Here's how you can
be part of it.**

ABOUT THE EVENTS

Canada Growth Summit 2025

Canada Growth Summit has become a must attend event on the country's economic policy calendar, where the Public Policy Forum (PPF) convenes the country's leading policymakers, experts, industry executives, and civil society to discuss the most pressing policy challenges.

Programming

Speakers to be announced soon.

Date: Thu, Apr 24, 2025

Time: 7:30 a.m. to 2:30 p.m.

Location: Fairmont Royal York

Past Summits have covered Canada's increased role in a world looking for stable, secure, dependable allies; how to achieve a path to a net-zero economy, sustainable and inclusive growth, innovation and trade, the state of our airports in a post-pandemic world, and how to champion Canadian innovation in the 21st century. They have featured speakers such as Dominic Barton, Courtney Billington, Simon Kennedy, H.E. Nadia Theodore, Hon. François-Philippe Champagne, Hon. Chrystia Freeland, H.E. Ailish Campbell, Dr. Mike DeGagné and Deborah Flint.

Pre-Summit Dinner Program

These exclusive events are curated for small groups of Canada's top policy leaders. The intimate settings and small group size allows for the type of indepth conversation that never occurs in larger networking events.

Programming

Themes and speakers to be announced in 2025.

Date: Wed, Apr 23, 2025

Time: TBD

Location: Various locations across Toronto

37th Annual Testimonial Dinner Honour Roll

Each year, more than 1,200 leaders and senior executives from all sectors of society gather to pay tribute to four distinguished Canadians who have made outstanding contributions to public policy and good governance. PPF also acknowledges one emerging leader whose contribution personify leadership in the area of public policy and civic discourse via the **Emerging Leader Award**, and one journalist whose work provides insights into the policy-making process in Canada via the **Hyman Solomon Award for Excellence in Public Policy Journalism**.

Join us for an evening to honour Canada's most impactful public policy leaders and show your support for public policy excellence. *To see past honourees, visit the PPF website [here](#).*

Programming

Honourees to be announced soon.

Date: Thu, Apr 24, 2025

Time: 6 p.m. to 10 p.m.

Location: Metro Toronto Convention Centre



Feature your organization and become an event sponsor to receive:

Premium Brand Exposure

Recognition in front of 1,500 senior policy leaders and thinkers

Key Policy Conversations

30+ of Canada's pre-eminent leaders' perspectives on Canada's top policy issues

Celebrate Exceptional Canadian Honourees

Outstanding established and emerging public policy leaders and contributors



Our target audience for both events include:

- Senior government officials from across parties, with representation from the federal, provincial, and municipal levels;
- International diplomatic delegates;
- C-suite executives;
- Academia's leading thinkers; and
- Civil society's distinguished representatives.








Networking opportunities throughout the events offer invaluable opportunities to connect with Canada's top thinkers and decision makers.

PLATINUM SPONSORSHIP

The exclusive opportunity to be Platinum Sponsor of both the Canada Growth Summit and Testimonial Dinner Honour Roll and, host an exclusive, curated Pre-Summit Dinner.

Platinum sponsorship offers greater visibility and influence and maximizes your brand exposure across diverse audiences, strengthens networking opportunities, and enhances your association with PPF's overall event prestige. Platinum sponsors benefit from broader reach, as you engage with both daytime and evening attendees, amplifying your marketing impact while showcasing your national leadership in public policy discussions.

BENEFITS

	PLATINUM SPONSOR \$100,000
Tier 1 logo placement on all promotional material for the Canada Growth Summit and Testimonial Dinner Honour Roll .	
One seat at the Testimonial Dinner Honour Roll head table.	
Complimentary tickets to Testimonial Dinner Honour Roll . Tables valued at \$11,500.	2 Tables of 10
Complimentary tickets to the Canada Growth Summit . Tickets valued at \$650.	12 Tickets
Opportunity to host an exclusive, curated, Pre-Summit Dinner on April 23, 2025. <i>Benefit detailed on page 6.</i>	
Work collaboratively to identify the most effective ways to engage experts as thought leaders at the Canada Growth Summit .	
Prominent table placement at Testimonial Dinner Honour Roll .	
Recognition as Platinum Sponsor and PPF Partner at opening and closing remarks for the Canada Growth Summit and Testimonial Dinner Honour Roll .	
Platinum sponsorship recognition posts on PPF social media platforms (40K+ stakeholders).	

CANADA GROWTH SUMMIT

Pick Your Sponsorship Tier

	GOLD SPONSOR \$60,000	SILVER SPONSOR \$50,000	BRONZE SPONSOR \$30,000	ENGAGEMENT SPONSOR \$25,000	SUPPORTING SPONSOR \$20,000
Prominent table placement at Testimonial Dinner Honour Roll .	■				
Work collaboratively to identify the most effective ways to engage experts as thought leaders at the Canada Growth Summit .	■	■			
Invite to VIP Honourees Reception preceding the Testimonial Dinner Honour Roll .	■	■			
Opportunity to host an exclusive, curated, Pre-Summit Dinner on April 23, 2025. <i>Benefit detailed on page 6.</i>	■	■			
Recognition as event sponsor and PPF supporter during opening and closing remarks.	■	■	■		
Recognition on event and promotional materials at the Canada Growth Summit .	■	■	■		
Sponsorship recognition posts on PPF social media platforms (40K+ stakeholders).	■	■	■	■	■
Complimentary tickets to the Canada Growth Summit . Tickets valued at \$650 each.	12 Tickets	7 Tickets	3 Tickets	3 Tickets	3 Tickets
Complimentary tickets to the Testimonial Dinner Honour Roll . Tables valued at \$11,500 and tickets valued at \$1,250.	Table of 10	4 Tickets	2 Tickets	2 Tickets	2 Tickets
Bespoke sponsorship recognition at the Canada Growth Summit (valued at \$5,000 each). Options include breakfast, lunch, registration, networking zone, green room, lanyards, and community ticket bundles.				Choose 2	Choose 1
Reach out to PPF if interested in developing additional bespoke sponsorship opportunities.					

Sponsorship spaces are limited, and allocated on a first-come, first-serve basis.

PRE-SUMMIT DINNERS

Top tier sponsors of the Canada Growth Summit unlock the opportunity to host their own pre-summit dinner on April 23, 2025. These exclusive events are curated for small groups of Canada's top policy leaders. The intimate settings and small group size allows for the type of indepth conversation that never occurs in larger networking events. As host, you will be invited to partner with PPF to develop themes, identify speakers and moderators, and have direct input in the guest list. You can choose to host your dinner at one of our specially selected event spaces or opt to host at your own space for your own intimate evening event. The PPF team will work with you directly to provide your special guests with an evening to remember.

There is also an opportunity to sponsor an existing dinner. As a sponsor, you will be recognized by the moderator and on print and video materials for the evening. Sponsors will receive 4 seats to the dinner of your choice, asked to suggest guests for the invite list, and take part in speaker and moderator discussions. Please note that events may have more than one sponsorship opportunity available.

Testimonials

These dinners are valuable: much smaller groups and the ability to really dig into issues with experts most of us would never be in front of. They afford wonderful and important opportunities for our guests and others, who are participating in the Growth Summit and Annual Testimonial Dinner. They also allow us to show off our space and our talent.

-2022 SIGNATURE EVENT SPONSOR



The pre-summit expert table dinners were amazing, the Summit was very engaging and valuable, and the Testimonial Dinner was fantastic. PPF planned and executed an excellent event, we are very grateful

for the partnership and for the opportunity to be so involved. We found it very valuable.

-2022 SIGNATURE EVENT SPONSOR

Exclusive Hosting Opportunity

Host Sponsorship

Unlocked for Platinum Event Sponsors, Gold and Silver Canada Growth Summit Sponsors.

- Collaborate with PPF to develop themes
- Input into speaker, and moderator selections
- Choice of venue
- Suggest guests for the invite list



















Sponsorship (\$15,000)

- Choice of pre-existing dinner option (limitations may apply and events may have multiple sponsors)
- 4 seats to the dinner of your choice
- Ability to suggest guests for the invite list
- Input into speaker and moderator discussions



TESTIMONIAL DINNER

Pick Your Sponsorship Tier

	GOLD SPONSOR \$60,000	SILVER SPONSOR \$50,000	BRONZE SPONSOR \$30,000	ENGAGEMENT SPONSOR \$25,000	SUPPORTING SPONSOR \$20,000
One seat at the Testimonial Dinner Honour Roll head table.					
Logo recognition on tables at the Canada Growth Summit .					
Prominent table placement at Testimonial Dinner Honour Roll .					
Invite to VIP Honourees Reception preceding the Testimonial Dinner Honour Roll .					
Recognition as event sponsor and PPF supporter during opening and closing remarks.					
Recognition on event and promotional materials at the Testimonial Dinner Honour Roll .					
Sponsorship recognition posts on PPF social media platforms (40K+ stakeholders).					
Complimentary tickets to the Canada Growth Summit . Tickets valued at \$650 each.	12 Tickets	7 Tickets	3 Tickets		
Complimentary table at the Testimonial Dinner Honour Roll . Valued at \$11,500.	2 Tables of 10	Table of 10	Table of 10	Table of 10	Table of 10
Bespoke sponsorship recognition at Testimonial Dinner Honour Roll (valued at \$5,000 each). Options include wine, beer, dessert, program, reception, photobooth, registration, and community ticket bundles.				Choose 2	Choose 1
Reach out to PPF if interested in developing additional bespoke sponsorship opportunities.					

**Note: Sponsorship spaces are limited, and allocated on a first-come, first-serve basis.*

For sponsorship enquiries, please contact:

PPF Strategic Engagement Team

Email: membership@ppforum



ABOUT PPF

The Public Policy Forum (PPF) is an independent, non-partisan, non-profit organization, and a registered charity. PPF builds bridges among diverse participants in the policy-making process and gives them a platform to examine issues, offer new perspectives and feed fresh ideas into policy discussions.

We believe good policy is critical to making a better Canada—a country that's cohesive, prosperous, and secure.

 ppforum.ca

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 [Public Policy Forum](https://www.linkedin.com/company/public-policy-forum)