

# PUBLIC POLICY LEADERSHIP PROGRAM

The **Public Policy Leadership Program (PPLP)** is designed for practicing policy professionals who are interested in increasing their capacity to navigate the complexities of contemporary government policy development and to provide breakthrough policy responses using effective leadership, engagement, and collaboration. PPLP is offered jointly by the PPF Academy and Telfer Executive Programs at the University of Ottawa's Telfer School of Management. We have partnered to offer a highly experiential virtual program that will enhance your understanding of current and emerging policy challenges, while developing the leadership skills and mindsets needed to be effective and adaptable in an increasingly complex government system.

This program is one-of-a-kind, designed to address an identified gap in learning opportunities for the policy community, with our unique cross-disciplinary approach, integrating personal leadership development with an advanced and applied exploration of domestic and global policy issues. Graduates of this program will form a stronger network of policy leaders that can address the complex issues facing modern governments.

## FROM INCLUSION TO CONCLUSION

Since 1987, Public Policy Forum has been convening Canada's most important policy discussions and honouring policy leaders across the country. PPF builds bridges among diverse participants in the policy-making process and gives them a platform to examine issues, offer new perspectives and feed fresh ideas into policy discussions.



## WHO SHOULD ATTEND?

Public policy professionals from all levels of government across Canada in supervisory or management roles (EX minus 1, EX minus 2 & EX-1 or equivalent) who are mid-career and looking to grow and refine your leadership skills to step up to the next level of your career path. You are intending to deepen your understanding of how to lead groups and teams in a complex public policy environment, while navigating the policy development process.

We welcome participants from all levels of government: federal, provincial, and municipal.

To learn more information about Telfer Executive Programs or to register:

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99 Bank Street, Suite 200  
Ottawa, Ontario K1P 6B9

[telfer.uOttawa.ca/executiveprograms](https://telfer.uOttawa.ca/executiveprograms)  
[executiveprograms@telfer.uOttawa.ca](mailto:executiveprograms@telfer.uOttawa.ca)  
613-562-5921

## PROGRAM OVERVIEW

This program consists of three modules in a blended learning environment, featuring a mix of full- and half-days supplemented by live case studies and coaching groups. Throughout the program you will have time to collaborate with other participants on a public policy leadership challenge that you bring to the program. Invited public policy leaders, Public Policy Forum staff and Fellows, and Telfer faculty will bridge theory and practice, providing practical options to follow in advancing current challenges.

The Public Policy Leadership Program is designed to specifically address the needs and questions of current and emerging public policy leaders. Our team is focused on working with you to explore following themes:

### **POLICY FUTURES**

Taking a strategic look at emergent policy issues in the ever-changing context of government goals, advancements in technology, communications, and relations with the public.

### **CRAFTING POLICY IN THE FACE OF COMPLEXITY**

Navigating different types of policy development, and developing judgment and resilience.

### **COLLABORATION & STAKEHOLDER ENGAGEMENT**

Knowing when, how, and why to engage stakeholders, and exploring the spectrum of engagement possibilities, from consultation to collaboration, and effective leadership in the context of complex, multi-stakeholder environments.

### **PERSONAL LEADERSHIP EFFECTIVENESS**

Developing greater self-awareness of who you are as a leader, your emotional intelligence, leadership styles and strengths, and engaging in a process of self-reflection and personal growth. Developing your leadership effectiveness and your communications ability is central to policy leadership, working with public and political officials, and advancing the policy agenda through effective leadership of departmental, interdepartmental and cross-functional teams.

## PROGRAM FEATURES

This highly experiential blended program is designed with the principles of adult learning in mind, focusing on rich discussion, interactive exercises, and applicable, hands-on learning. In accordance with these principles, we have incorporated the following program features to maximize your learning experience:

### **Integrated, Applied & Practical Learning Experience**

The program will cover all topics in an interdisciplinary, integrated way, with each of the four modules building on one another. We will work together to explore concepts, practice new skills, and learn from “real life” experiences through bright spot connections, coaching groups and sessions with selected guests. We also ask that you bring a current, ongoing, and challenging project to use for small group discussions and to apply models and concepts during the program.

### **Content + Process**

Each module will feature a balance of content (i.e. policy issues) and process (i.e. leadership concepts), meaning that participants will be discussing and exploring current policy issues while exploring leadership frameworks and tools needed to navigate these complex issues. Each discussion and learning session around policy will be complemented with a discussion of the leadership implications for you as an individual as well as within your team and organization.

### **Bright Spot Connections**

This module will be an in-person session to experience first-hand a living case study of policy in practice. Participants will be connecting with a Canadian organisation where they will have the opportunity to learn directly from leaders who have implemented successful policy initiatives or are making meaningful progress as they navigate a complex policy challenge. You will have the opportunity to ask questions and gather knowledge about what works, what doesn't and what can be learned along the way. This experience will consist of plenary group discussions, small group breakout sessions, interviews with key leaders, and debrief sessions led by program facilitators.

### **High Calibre Guest Speakers & Panels**

Learning sessions will be complemented with invited guests who bring a wealth of policy experience to discussions. Participants will have the opportunity to hear their stories, learn from the policy dilemmas they have faced over the years, and ask questions in an intimate setting.

### **Networking & Community Building**

You will have the opportunity to engage with an exciting and diverse group of faculty and co-learners working on dynamic questions and real-world leadership challenges. Through built-in group work, peer coaching circles, and informal networking time, you will become part of a vibrant professional community of like-minded individuals, passionate about policy in the public service.



## **BILINGUALISM IN THIS PROGRAM**

The language of program delivery is English, lead facilitators will understand and encourage participation in both languages. Some guest speaker sessions and bright spot connections may be unilingual. Resource material will be made available in both official languages whenever possible however, some optional or additional materials may not be available in both languages.

## **PROGRAM FEES**

The price for the program is \$10,450 + HST, including all resource materials.

[Cancellation fees apply in accordance with our cancellation policy.](#)

## **DISCOUNTS AVAILABLE**

All PPF members and/or Telfer alumni receive a reduced tuition fee of \$9,700 + HST. Not sure if your organization is a PPF member? [Here is the list of PPF Members.](#)

In order to facilitate participation from regional government departments and municipal government, we are happy to offer a reduced tuition fee of \$9,700 + HST in recognition of travel costs and budget constraints.

Any ONE of these discounts can be selected upon completing the [online registration process.](#)

## **CONTACT US FOR MORE INFORMATION**

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