

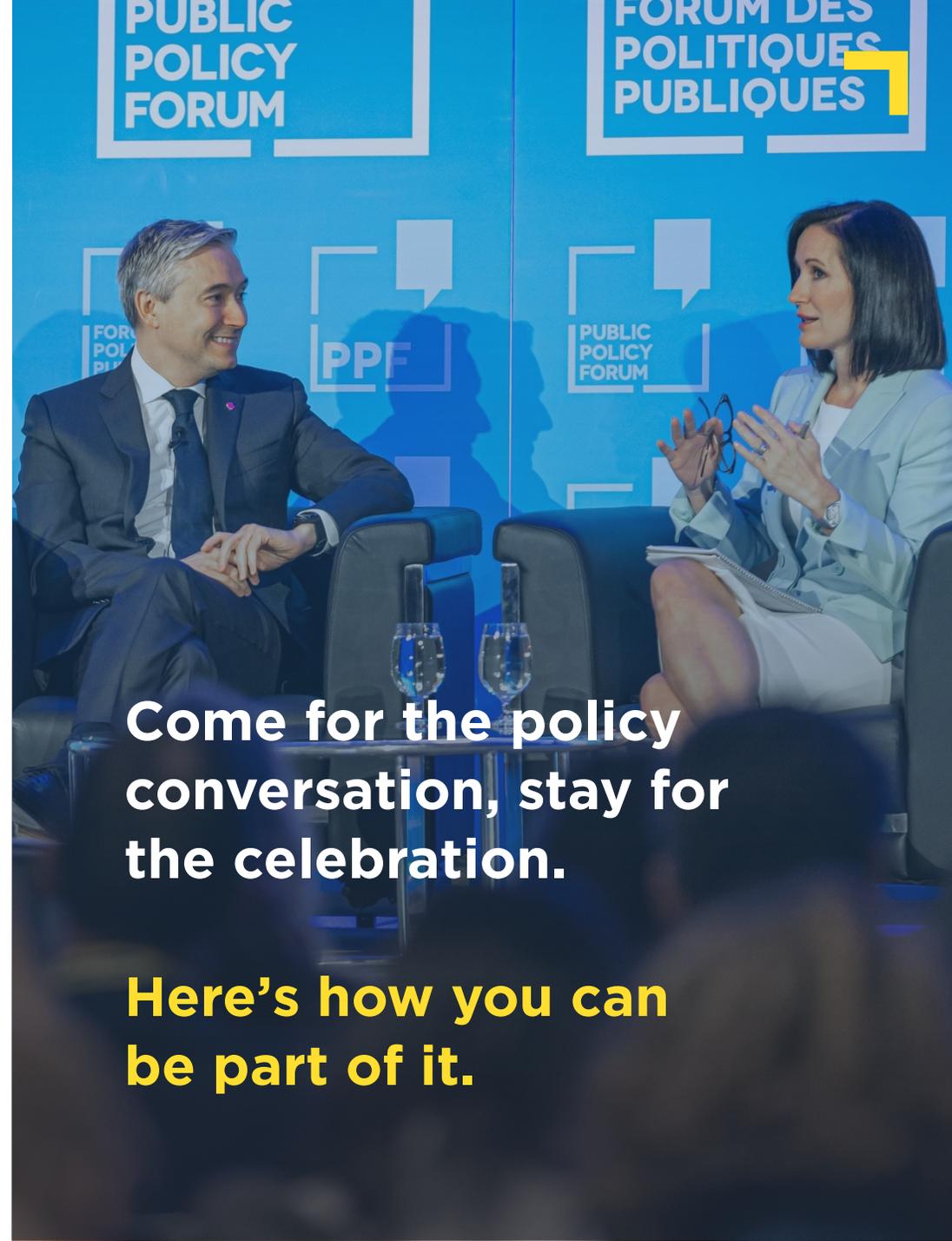


Canada Growth Summit



35th Annual Testimonial
Dinner Honour Roll

April 27th, 2023 | Metro Toronto Convention Centre



**Come for the policy
conversation, stay for
the celebration.**

**Here's how you can
be part of it.**

ABOUT THE EVENTS

Canada Growth Summit 2023

Standing Strong Globally in a Changing World Order

The Growth Summit has become a must attend event on Canada's economic policy calendar. This year's conference will tackle Canada's unique competitiveness potential. The Summit will explore Canada's leadership on the global stage, economic opportunities in Indigenous ownership and the path to net-zero, and bolstering the resilience of supply chains across sectors – specifically around green infrastructure, vaccine production, bio-tech, and med-tech. This year's Growth Summit will be hosted by CPAC's [Michael Serapio](#).

The Public Policy Forum (PPF) will convene the country's leading policymakers, experts, industry executives, and civil society to engage with these topics and with one another. *For more details on speakers and specific topics, visit the [Canada Growth Summit web page](#).*

35th Annual Testimonial Dinner Honour Roll

Each year, more than 1,200 leaders and senior executives from all sectors of society gather to pay tribute to four distinguished Canadians who have made outstanding contributions to public policy and good governance. PPF also acknowledges one emerging leader whose contribution personify leadership in the area of public policy and civic discourse via the **Emerging Leader Award**, and one journalist whose work provides insights into the policy-making process in Canada via the **Hyman Solomon Award for Excellence in Public Policy Journalism**.

This year's Honour Roll will be hosted by the acclaimed trailblazer, former politician, and political commentator [Yolande James](#). Join us for an evening to honour Canada's most impactful public policy leaders and show your support for public policy excellence. *For more details on the evening's program, visit the [Testimonial Dinner Honour Roll web page](#).*

2023 confirmed Testimonial Dinner
Honourees include:



[John Risley](#)
World Energy GH2
chairman and co-founder
of Clearwater Seafoods



[Stephanie Nolen](#)
Global Health Reporter
for The New York
Times



[Harold Calla](#)
Executive Chair of the
First Nations Financial
Management Board



[Hon. Lisa Raitt, P.C.](#)
Vice-Chair, Global
Investment Banking, CIBC
and PPF Board Member



[Janice Stein](#)
Belzberg Professor of Conflict
Management & Founding Director,
Munk School of Global Affairs &
Public Policy, University of Toronto



[Laurent Duvernay-
Tardif](#)
New York Jets NFL player
& graduate of McGill's
school of medicine

Feature your organization and become an event sponsor to receive:

-  **Premium Brand Exposure**
Recognition in front of 1,500 senior policy leaders and thinkers
-  **Key Policy Conversations**
30+ of Canada's pre-eminent leaders' perspectives on Canada's top policy issues
-  **Celebrate Exceptional Canadian Honourees**
Six outstanding established and emerging public policy leaders and contributors

Our target audience for both events include:

- Senior government officials from across parties, with representation from the federal, provincial, and municipal levels;
- International diplomatic delegates;
- C-suite executives;
- Academia's leading thinkers; and
- Civil society's distinguished representatives.

Networking opportunities throughout the events offer invaluable opportunities to connect with Canada's top thinkers and deciders.



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The pre-summit Expert Table Dinners were amazing, the Summit was very engaging and valuable, and the Testimonial Dinner was fantastic. PPF planned and executed an excellent event, we are very grateful for the partnership and for the opportunity to be so involved. We found it very valuable.

2022 SIGNATURE EVENT SPONSOR



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We are proud to have sponsored three of PPF's pre-Summit dinners over the past two years do so. These dinners are valuable: much smaller groups and the ability to really dig into issues with experts most of us would never be in front of. They afford wonderful and important opportunities for our guests and others, who are participating in the Growth Summit and Annual Testimonial Dinner. They also allow us to show off our space and our talent.

2022 SIGNATURE EVENT SPONSOR



PICK YOUR SPONSORSHIP TIER

Canada Growth Summit & Testimonial Dinner Honour Roll

LEAD SPONSOR

\$60,000

Position your organization as a leader in the public policy conversation both onstage and offstage with premium brand exposure during and around the signature event

SIGNATURE EVENT SPONSOR

Starting at \$50,000

Become a dual supporting sponsor for the policy conversation at the Growth Summit and celebration at the Testimonial Dinner, with premium brand exposure in front of 1,500+ attendees

SUPPORTING SPONSOR

\$30,000

Align your organization with public policy excellence with brand exposure during and around the signature event

SPECIAL OPPORTUNITY SPONSOR

Starting at \$10,000*

Gain exclusive brand exposure in these sought-after spaces and specially-curated intimate convenings . **Limited number of special opportunity sponsorships available*



WHAT YOU GET

	Canada Growth Summit		Premium Sponsor	Signature Sponsor	35th Annual Testimonial Dinner				
	Lead Sponsor \$60,000	Supporting Sponsor \$30,000	Dual Lead Sponsor \$100,000	Dual Supporting Sponsor \$50,000	Lead Sponsor \$60,000	Supporting Sponsor \$30,000			
Speaking opportunity during one of the Growth Summit sessions on stage	SOLD OUT	SOLD OUT			SOLD OUT				
Recognition as event sponsor and PPF supporter from podium during opening/closing remarks						✓			
Access to VIP Honourees Reception preceding the Testimonial Dinner & Awards						✓			
Complimentary tickets to Canada Growth Summit 2023						7	3		
Complimentary tickets to 35th Annual Testimonial Dinner Honour Roll						4	2	Full Table (10)	Full Table (10)
Sponsorship recognition on PPF social media platforms (40K+ stakeholders)						4	2	4	2
Recognition on all event and promotional material						✓	✓	✓	✓
Meeting with PPF President & CEO						✓		✓	
Special engagement opportunity on PPF Media to be determined collaboratively with PPF						✓		✓	

+ ADDITIONAL SPONSORSHIP OPPORTUNITIES | CANADA GROWTH SUMMIT

<p>Expert Table Dinners Host (April 26th)</p>	<p>On the eve of the Growth Summit PPF organizes nine exclusive simultaneous dinners across Toronto to discuss a series of topics relating broadly to the theme of the Growth Summit, with key experts speaking at each one. Theme and experts are decided collaboratively with sponsor hosts. These sought-after dinners provide an opportunity for guest to discuss and connect with fellow Growth Summit attendees in an intimate and close setting.</p>	<p>Starting at \$15,000 + hosting fees</p>
<p>Breakfast Sponsor</p>	<p>Position your organization as leading the dialogue around Indigenous ownership through exposure at this invitation-only event, and kick off the Growth Summit day, setting the tone for the rest of the conference. The Growth Summit Breakfast is an opportunity for key stakeholders to have a curated conversation on nation-building through indigenous ownership of infrastructure projects and Canadian businesses. It will bring together leading experts and highlight case studies that exemplify indigenous ownership in Canada (e.g. Clearwater, the Oneida energy storage project, CEDAR project, etc.).</p>	<p>\$25,000</p>
<p>Networking Zone</p>	<p>The centrally located Networking Zone is available to all Growth Summit attendees for opportunities to connect during the conference. At any point, you can find senior-level policymakers, C-suite executives, and public policy leaders from across the country in this area. Guests will be given the opportunity to take a professional headshot, providing a distinct engagement opportunity for your representatives and a chance to grow your contact lists with email opt-in requested. This premium brand exposure opportunity will provide sponsors visibility throughout the day in the busiest off-stage area of the Growth Summit conference, with your organization's branding clearly displayed across the foyer and on the complimentary coffee stations.</p>	<p>\$25,000</p>
<p>Lunch Sponsor</p>	<p>Lead participant engagement during the lunch with an innovative and immersive public policy experience (e.g., policy pop quiz, Ted Talk-style discussion, tech demos, etc.). The Growth Summit Lunch marks the half-way point of the conference. All Growth Summit attendees will be welcome in the same room to enjoy a quality lunch, while getting the opportunity to network. Receive premium exposure with your organization's branding clearly displayed in the room, while connecting directly with the Growth Summit attendees through this interactive opportunity.</p>	<p>\$35,000</p>
<p>Business Lounge Sponsor</p>	<p>The Business Lounge, located in the room adjacent to the main conference space, is available to all Growth Summit attendees to take phone calls, hold meetings, and conduct business during the conference. At any point, you can find senior-level policymakers, C-suite executives, and public policy leaders from across the country together in this room. This special brand exposure opportunity will provide sponsor visibility throughout the Growth Summit conference with your organization's branding clearly displayed in the Lounge area.</p>	<p>\$15,000</p>
<p>Green Room Sponsor</p>	<p>The Green Room will host all Growth Summit panelists, keynote speakers, moderators and special guests as they get their microphones set up, they receive their final briefings, and wait to be brought on stage. This special opportunity will showcase the sponsor's support for cutting-edge public policy thinking to the conference's illustrious guests throughout the day with your organization's branding clearly displayed in the Green Room area.</p>	<p>\$15,000</p>

+ ADDITIONAL SPONSORSHIP OPPORTUNITIES | 35th ANNUAL TESTIMONIAL DINNER

<p>VIP Honourees Reception Sponsor</p>	<p>Show your support for the event's Honourees and public policy leadership through this sponsorship opportunity. Receive premium brand exposure in the room and across the <i>Honorees Hall of Fame</i> corridor, as well as a short speaking opportunity, while getting to connect with Canada's top public policy influencers. The VIP Honourees' reception takes place prior to the Testimonial Dinner. Attendees include Honourees, their guests, sponsoring partners, special guests, and senior-level public servants and executives. This exclusive, invitation-only event will be happening in a private room while the general reception happens in the foyer and sets the tone of the evening for the illustrious guests.</p>	<p>\$50,000</p>
<p>General Reception & Dessert Bar Sponsor</p>	<p>The General Reception and Dessert Bar is an opportunity for all Testimonial Dinner guests to connect before and after the evening's dinner and celebrations, as they arrive, mingle and network in the foyer area, adjacent to the dinner ballroom. Receive premium exposure with your organization's branding clearly displayed across the reception and dessert bar space throughout the evening. Unique opportunities include your brand featured in the step-and-repeat photo zone and logo centrally showcased in the event's Graphic Recording. Both opportunities provide your organization with prominent and continued association with PPF's renowned Testimonial Dinner in its landmark 35th edition.</p>	<p>\$30,000</p>
<p>Wine Sponsor</p>	<p>A selection of wines will be served at each tables throughout the course of the evening. Support PPF in raising a glass to public policy excellence. Receive brand exposure on each table with special recognition from the podium.</p>	<p>\$25,000</p>
<p>Sizzle Reel Sponsor</p>	<p>Show your support for Honourees through this visual archival testament to their public policy leadership in Canada. Inspirational and lively short sizzle reels will play as walk-up visuals for each of the evening's Honourees. The fast-paced videos, layered with lively music, will play on a screen as they approach the stage to collect their award. Receive recognition from the podium, on sponsor material during the event, and on PPF's social media platforms (40k+ audience) after the event.</p>	<p>\$35,000</p>
<p>Testimonial Dinner Table</p>	<p>Purchase a table at the Testimonial Dinner, seating 10 guests. This includes access to the reception for all attendees preceding the Dinner.</p>	<p>\$10,000</p>
<p>Action Canada Fellow Sponsor & Testimonial Dinner Table</p>	<p>While PPF is celebrating and honouring Canada's policy leadership today, it is also investing in Canada's future leaders through its Action Canada Fellowship program. Each year PPF selects up to 20 emerging leaders to become Action Canada Fellows. They are the top candidates from a nationwide call for applications, hailing from major cities and smaller communities such as Carcross, Yukon; Witless Bay, NL and Fermont, QC. They represent all sectors, including business, NGOs, science, government and academia. What they have in common is a commitment to Canada and a demonstrated engagement with public policy.</p> <p>We invite you to support this investment in Canada's emerging public policy leaders by upgrading your Testimonial Dinner table purchase to include sponsorship of a 2023 Action Canada Fellow. This sponsorship includes a table at the dinner, with special Action Canada Alumni guests seated with your organization. You will also have the opportunity to select a Fellowship to sponsor, including: Quebec Fellow; Indigenous Fellow; Medical Fellow; Legal Fellow; Northern Fellow; Alberta Fellow; Business Fellow; and Atlantic Fellow.</p>	<p>\$25,000 (includes TD Dinner Table valued at \$10,000)</p>

For sponsorship enquiries, please contact:



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Partnership Liaison

Email: ccorriveau@ppforum.ca

ABOUT PPF



The Public Policy Forum (PPF) is an independent, non-partisan, non-profit organization, and a registered charity. PPF builds bridges among diverse participants in the policy-making process and gives them a platform to examine issues, offer new perspectives and feed fresh ideas into policy discussions.

We believe good policy is critical to making a better Canada—a country that's cohesive, prosperous, and secure.

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