



A PLATFORM ECONOMY STRATEGY FOR CANADA

Action Canada Fellowship 2020/21

Task Force #2

Our Team



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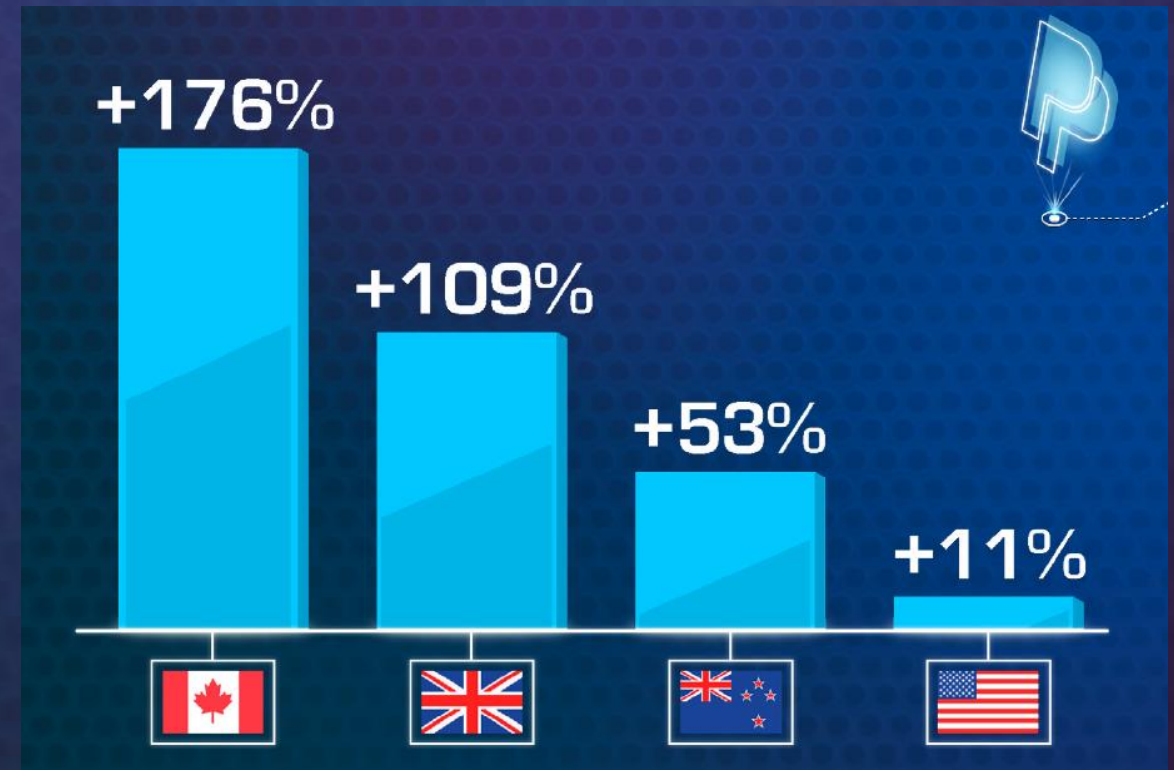
SCOPE

A strategy for maximizing the benefits and reducing the harm of platforms that impact Canadian **workers** and **businesses**.

THREE PLATFORM ECONOMY STRATEGY IMPERATIVES

Imperative 1

COVID-19 has accelerated the growth of the Platform Economy



GROWTH IN PLATFORM GIG WORK: 2016-2021

Source: Oxford Internet Institute, 2021

Imperative 2

**Platforms have
disrupted the
livelihoods of
Canadians**

31,000

homes removed from Canada's long-term
housing market

Top 1%

of hosts earning 20% of all Airbnb revenue

Source: Canadian Journal of Urban Research, 2019

Imperative 3

Inadequate and piecemeal responses

'I just need to survive,' Canadian Uber Eats drivers say wages being squeezed during pandemic

NEWS | Travel | Municipal Politics

Airbnb Hosts Are Already Plotting Their Post-Pandemic Comeback

If the short-term rental site rebounds, BC communities want to see better regulation.

ECONOMY

Ontario labour board rules Foodora couriers are dependent contractors, eligible for union

THREE DISRUPTIVE GOVERNANCE GAPS

1: Reactive Governance

January 12, 2021

Quebec restaurant files class action against 'abusive' delivery fees during pandemic



March 11, 2021

Quebec tables bill capping charges by delivery services like Uber Eats



2: Privatization of Governance

53%

of surveyed Canadian workers and businesses believe governments should be doing more to govern how digital platforms operate in Canada.

Source: Survey on digital platforms impacts on workers and businesses in Canada, 2021

3: Asymmetrical Governance

Asymmetry can result in platform firms, including foreign-owned ones, easily entering the Canadian market and subverting Canadian industries with no regard for the impacts and consequences.

THREE RECOMMENDATIONS

Recommendation 1

Establish a National Centre for the Platform Economy



Recommendation 2

Enhance Competition Bureau oversight of the Platform Economy



Recommendation 3

Initiate federally-led regional assessments of platform impacts



THANK YOU!

