

## Brave New Work 2019: Getting Ready for Canada's Jobs Future

June 26, 2019 at MaRS Discovery District, Toronto

Automation, AI and other tech-enabled advances are disrupting employment patterns and social, economic and political relations. We are in the midst of a profound paradox that sees an extraordinarily tight labour market existing alongside the unbundling of tasks from jobs, jobs from organizations, and benefits from work. While demand is great for categories of jobs that didn't exist 10 and 20 years ago, anxiety levels are growing among those potentially subject to the loss of what they have known.

These changes – for good and bad – have real-world impacts on living standards, income distribution, learning needs and work opportunities for Canadians – and they come on top of other mega-trends such as an aging population, a technology revolution and geopolitical shifts. Governments, businesses, unions, learning institutions, NGOs and individuals are being forced to rethink their roles and responsibilities in this re-ordered world of work. Public and private policy needs to adjust to radically different circumstances. Governments need to be responsive to concerned citizens. Employers are feeling challenged to recruit, retain and develop talent. Educators are having to become agile and integrated with the dynamism of the job market. Employees need the tools to continue to participate and thrive in work. Gig workers need new forms of security.

PPF's inaugural Brave New Work Conference brings together top thinkers, doers and deciders from within Canada and beyond to discuss how to smooth the transitions in a manner that will alleviate public anxiety and produce a competitive, inclusive and advanced economy.

07:45 – 08:15      **Registration and Breakfast**

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08:15 – 08:30      **Welcome: Getting ready for Canada's jobs future**  
**Rachel Wernick**, Senior Assistant Deputy Minister, Skills and Employment Branch at Employment and Social Development Canada  
**Emcee:** [Julie Cafley](#), Executive Vice President, Programs and Partnerships, Public Policy Forum

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08:30 – 08:45      **Opening remarks**  
[Andrea Barrack](#), Global Head, Sustainability & Corporate Citizenship, TD Bank Group

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08:45 – 09:15      **International perspective - What in the world is going on?**  
In conversation with [Jim Stanford](#), Director, Centre for Future Work, Australia Institute  
**Interviewed by** [Edward Greenspon](#), President and Chief Executive Officer, Public Policy Forum

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09:15 – 10:00      **Close to the action: Provincial, territorial and U.S. state innovations**  
[Ethan Pollack](#), Associate Director of Research and Policy, Aspen Institute Future of Work Initiative

Moderator: [Jon Shell](#), Managing Director and Partner, Social Capital Partners

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10:00 – 10:25	<b>Networking break</b>
10:25 – 11:10	<b>The Messy Middle I: New learning models for the future of work</b> In conversation with <a href="#">John Hagel</a> , Co-Chairman, Center for the Edge, Deloitte <b>Interviewed by</b> <a href="#">Ilse Treurnicht</a> , PPF Board Director and Chair of PPF Future of Work Advisory Council
11:10 – 12:00	<b>The Messy Middle II: What's required for our learning institutions to adjust?</b> <a href="#">Ryan Craig</a> , Managing Director, University Ventures <a href="#">Karen Myers</a> , President and Chief Executive Officer, Blueprint ADE <a href="#">Gladys Okine</a> , Executive Director, First Work: Ontario's Youth Employment Network; Founder and Managing Director, Sesheme Foundation <a href="#">Tom Roemer</a> , Vice President, Academic, British Columbia Institute of Technology <b>Moderator:</b> <a href="#">Wendy Cukier</a> , Director, Diversity Institute, Ryerson University
12:00 – 13:00	<b>Lunch</b>
13:00 – 13:30	<b>The Broader Outlook: Production, work and human dignity</b> <a href="#">Oren Cass</a> , Senior Fellow, Manhattan Institute for Policy Research
13:30 – 14:00	<b>The Messy Middle III: Sorting out the responsibilities of employers and employees</b> <a href="#">Linda MacKay</a> , Senior Vice President, Distribution Strategy, TD Canada Trust – Canadian Personal Banking <a href="#">Danielle Olson</a> , Metcalf Innovation Fellow; former Executive Director, Hospitality Workers Training Centre <b>Moderator:</b> <a href="#">Val Walker</a> , Executive Director, Business / Higher Education Roundtable
14:00 – 14:25	<b>GM: A Case Study from Three Angles</b> <a href="#">David Paterson</a> , Vice President, Corporate and Environmental Affairs, General Motors Canada <a href="#">Don Lovisa</a> , President, Durham College <a href="#">Tina Ma</a> , Operations Lead – Canadian Engineering Sites, Engineering Operations, General Motors Canada
14:25 – 14:45	<b>Networking break</b>
14:45 – 15:30	<b>New approaches: Rethinking policy for a post-binary world of work?</b> <a href="#">Miles Corak</a> , Professor, The Graduate Center, City University of New York <a href="#">Jennifer Robson</a> , Associate Professor, Carleton University; PPF Fellow <a href="#">Armine Yalnizyan</a> , Atkinson Fellow on the Future of Workers, Atkinson Foundation <b>Moderator:</b> <a href="#">Sunil Johal</a> , Fellow, Public Policy Forum
15:30 – 16:00	<b>Policymakers speak: What are we taking away and need to think about next?</b> <a href="#">Graham Flack</a> , Deputy Minister, Employment and Social Development Canada <a href="#">Laura Lee Langley</a> , Clerk of the Executive Council and Head of the Public Service, Province of Nova Scotia <a href="#">Paul Thompson</a> , Associate Deputy Minister, Innovation, Science and Economic Development Canada <b>Moderator:</b> <a href="#">Satyamoorthy Kabilan</a> , Vice-President of Policy, Public Policy Forum
	<b>Closing remarks</b> <a href="#">Edward Greenspon</a> , President and Chief Executive Officer, Public Policy Forum

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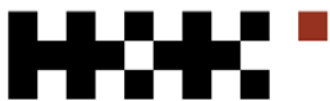
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