

Brave New Work 2019: Getting Ready for Canada's Jobs Future

June 26, 2019 at MaRS Discovery District, Toronto

Automation, AI and other tech-enabled advances are disrupting employment patterns and social, economic and political relations. We are in the midst of a profound paradox that sees an extraordinarily tight labour market existing alongside the unbundling of tasks from jobs, jobs from organizations, and benefits from work. While demand is great for categories of jobs that didn't exist 10 and 20 years ago, anxiety levels are growing among those potentially subject to the loss of what they have known.

These changes – for good and bad – have real-world impacts on living standards, income distribution, learning needs and work opportunities for Canadians – and they come on top of other mega-trends such as an aging population, a technology revolution and geopolitical shifts. Governments, businesses, unions, learning institutions, NGOs and individuals are being forced to rethink their roles and responsibilities in this re-ordered world of work. Public and private policy needs to adjust to radically different circumstances. Governments need to be responsive to concerned citizens. Employers are feeling challenged to recruit, retain and develop talent. Educators are having to become agile and integrated with the dynamism of the job market. Employees need the tools to continue to participate and thrive in work. Gig workers need new forms of security.

PPF's inaugural Brave New Work Conference brings together top thinkers, doers and deciders from within Canada and beyond to discuss how to smooth the transitions in a manner that will alleviate public anxiety and produce a competitive, inclusive and advanced economy.

07:45 – 08:15 **Registration and Breakfast**

08:15 – 08:30 **Welcome: Getting ready for Canada's jobs future**
[Andrea Barrack](#), Global Head, Sustainability & Corporate Citizenship, TD Bank Group
Emcee: [Julie Cafley](#), Executive Vice President, Programs and Partnerships, Public Policy Forum

08:30 – 08:40 **Opening remarks**
[Rachel Wernick](#), Senior Assistant Deputy Minister, Skills and Employment Branch at Employment and Social Development Canada

08:40 – 09:10 **International Perspective - What in the world is going on?**
In conversation with [Jim Stanford](#), Director, Centre for Future Work, Australia Institute
Interviewed by [Edward Greenspon](#), President and Chief Executive Officer, Public Policy Forum

09:10 – 09:50	<p>Close to the Action: Provincial and U.S. state innovations</p> <p>Sarah Doyle, Director of Policy and Research, the Brookfield Institute</p> <p>Sunil Johal, Fellow, Public Policy Forum</p> <p>François Montminy-Munyan, Director, Intergovernmental Relations, Ministry of Work, Jobs and Social Security, Government of Quebec</p> <p>Ethan Pollack, Associate Director of Research and Policy, Aspen Institute Future of Work Initiative</p> <p>Moderator: Jon Shell, Managing Director and Partner, Social Capital Partners</p>
09:50 – 10:15	<p>Networking break</p>
10:15 – 10:55	<p>The Untapped Opportunity: Rethinking Learning in the Work Environment</p> <p>In conversation with John Hagel, Co-Chairman, Center for the Edge, Deloitte</p> <p>Interviewed by Ilse Treurnicht, PPF Board Director and Chair of PPF Future of Work Advisory Council</p>
10:55 – 11:05	<p>Inclusive Innovation and Future Skills</p> <p>Wendy Cukier, Director, Diversity Institute, Ryerson University</p>
11:05 – 11:45	<p>The Messy Middle I: What's required for our learning institutions to adjust?</p> <p>Ryan Craig, Managing Director, University Ventures</p> <p>Karen Myers, President and Chief Executive Officer, Blueprint ADE</p> <p>Gladys Okine, Executive Director, First Work: Ontario's Youth Employment Network; Founder and Managing Director, Sesheme Foundation</p> <p>Tom Roemer, Vice President, Academic, British Columbia Institute of Technology</p> <p>Moderator: Wendy Cukier, Director, Diversity Institute, Ryerson University</p>
11:45 – 12:45	<p>Lunch</p>
12:45 – 13:15	<p>The Broader Outlook: Production, work and human dignity</p> <p>Oren Cass, Senior Fellow, Manhattan Institute for Policy Research</p> <p>Interviewed by Sean Speer, Fellow in Residence, Public Policy Forum</p>
13:15 – 13:55	<p>The Messy Middle II: Sorting out the responsibilities of employers and employees</p> <p>Linda MacKay, Senior Vice President, Future Ready & Distribution Strategy, Canadian Personal Banking, TD Bank Group</p> <p>Deputy Grand Chief Joe Miskokomon, Anishinabek Nation</p> <p>Danielle Olson, Metcalf Innovation Fellow; former Executive Director, Hospitality Workers Training Centre</p> <p>Guy Levin, Head Driver Public Policy, Uber</p> <p>Moderator: Val Walker, Executive Director, Business / Higher Education Roundtable</p>
13:55 – 14:25	<p>General Motors: A Case Study from Three Angles</p> <p>Don Lovisa, President, Durham College</p> <p>Tina Ma, Operations Lead – Canadian Engineering Sites, Engineering Operations, General Motors Canada</p> <p>David Paterson, Vice President, Corporate and Environmental Affairs, General Motors Canada</p> <p>Moderator: Jennifer Robson, Associate Professor, Carleton University, PPF Fellow</p>
14:25 – 14:45	<p>Networking break</p>
14:45 – 15:25	<p>New Approaches: Rethinking policy for a post-binary world of work?</p> <p>Miles Corak, Professor, The Graduate Center, City University of New York</p> <p>Jennifer Robson, Associate Professor, Carleton University; PPF Fellow</p>

[Armine Yalnizyan](#), Atkinson Fellow on the Future of Workers, Atkinson Foundation

Moderator: [Sunil Johal](#), Fellow, Public Policy Forum

15:25 – 15:55

Policymakers' Perspective: What are we taking away and need to think about next?

[Mark Cameron](#), Deputy Minister, Executive Council – Policy Coordination Office, Government of Alberta

[Graham Flack](#), Deputy Minister, Employment and Social Development Canada

[Michael Fox](#), President, Indigenous Community Engagement Inc.

[Laura Lee Langley](#), Clerk of the Executive Council and Head of the Public Service, Province of Nova Scotia

Moderator: [Satyamoorthy Kabilan](#), Vice-President of Policy, Public Policy Forum

15:55 – 16:00

Closing remarks

[Edward Greenspon](#), President and Chief Executive Officer, Public Policy Forum

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